



## **CoMeet C35 – a reminiscence of an office chair from the days of the Polstergleich**

In the beginning, there was only one question: What should a classic office chair look like so that the model can also be used in any living room? The answer: the chair must be based on the iconic, always modern design from the early years of office chair design, while at the same time blending naturally into the room thanks to its homely character.

The new CoMeet C35 swivel chair fulfils these requirements. The clear, minimalist design of the model is inspired by office chairs from the upholstery era of 1935 and other classics. Based on the timeless, innovative, memorable design of the CoMeet product family, the new version impresses with its special star base and swivel spindle.

## **'Less is more'**

'CoMeet C35 impresses with its minimalist design,' says Jörg Bernauer, Designer Klöber GmbH. 'The design concept follows the Bauhaus approach of 'less is more'. The simplicity of the model is evident both visually and in its movement. The height of the chair can be adjusted in the blink of an eye thanks to a purist swivel base. The wooden swivel base not only has an ergonomic function - it also gives the chair a certain character that characterises its natural, homely appearance.'

The slender, unobtrusive silhouette of the model impresses at first glance. With its simple design language, the CoMeet C35 fits seamlessly into the CoMeet product family as a further variant. However, the technical advancement of the CoMeet C35 is not only based on the wooden swivel base and the swivel spindle: by using materials in the spirit of the circular economy, such as PET felt or 100% post-consumer polypropylene (PP) for the seat shell, the chair meets the current zeitgeist of conscious product development.

## **Sustainably beautiful**

Klöber consciously uses recycled materials to minimise the consumption of new raw materials and conserve resources. The energy-efficient and environmentally friendly materials reduce CO<sub>2</sub> emissions right from the development phase. By continuously optimising its processes, the seating furniture manufacturer contributes to sustainability and environmental protection.

With the new CoMeet C35, users can choose between a seat shell made of PET felt or 100% PP. The PET felt seat shell is made from shredded PET bottles. It is 100% recyclable at the end of the product life cycle. The seat shell made from recycled PP is of particular importance to Marketing Manager Dirk Hindenberg: 'PP is an important element of the circular economy and ensures a significant reduction in CO<sub>2</sub> emissions. Recycled PP is shredded and processed into fine granulate for the seat shell. In a complex injection moulding process, we produce the clear shape of the shell and backrest from this granulate. For me, this chair is proof that a new material can be produced from a disposable product and that a new, sustainable, beautifully designed product can be created in the end.'